

Community Affairs Events

**The Business of Immigrant Markets:
Providing Access to Financial Services**
A Community Development Banking Conference
Sept. 29–30, 2004
Federal Reserve Bank of Dallas

Business opportunities serving the immigrant market will explode in coming years as America's newest residents become major customers for financial, housing and small-business development services.

The Federal Reserve Bank of Dallas invites you to “The Business of Immigrant Markets: Providing Access to Financial Services,” a conference exploring emerging ways to provide banking and community development services to immigrant populations.

The conference will highlight the latest research on the role immigrants play in the U.S. economy and identify business opportunities presented by this dynamic market. Bankers, community development professionals and academics will discuss products and marketing strategies designed specifically to reach immigrant markets.

“The Business of Immigrant Markets” also will spotlight successful community development partnerships providing financial services, affordable housing and business development services to immigrants as well as to low- and moderate-income communities.

Who Should Attend

- Senior banking executives as well as marketing, community reinvestment, business development, lending, compliance and retail banking officers
- Directors and administrators of community development organizations and community development financial institutions
- Community and economic development professionals
- Economists and academics studying immigrant markets, affordable housing and small-business development
- State and local public officials administering community and economic development programs

Conference Fast Facts

When

September 29–30, 2004

Where

Federal Reserve Bank of Dallas
2200 N. Pearl St.
Dallas, TX 75201

Speakers

Robert D. McTeer, Jr.
President and CEO
Federal Reserve Bank of Dallas

Alfonso Aguilar
Chief, Office of Citizenship
U.S. Citizenship and Immigration Services,
Washington, D.C.

Mark Willis

C. Kendrick Fergeson
Chairman
American Bankers Association and NBanC, Altus,
Oklahoma

Gilbert G. Gonzalez
Acting Undersecretary for Rural Development
U.S. Department of Agriculture, Washington, D.C.

Roberto Suro

Executive Vice President
JP Morgan Chase, New York

Ann Baddour
Program Manager
Texas Appleseed, Austin

Jesus Becerra
Owner
La Mexicana Bakery, Austin

Homero Cabello, Jr.
Director of Colonia Initiatives
Texas Department of Housing and Community
Affairs, Austin

Manuel Garcia y Griego
Director of Mexican American Studies
University of Texas at Arlington

Theresa Acosta Lee
Chief Lending Officer
Texas Mezzanine Fund, Dallas

James Maloney
Chief Executive Officer
Mitchell Bank, Milwaukee

Linda McMahon
Senior Vice President
JP Morgan Chase, Dallas

Betty Nevárez
Loan Officer
ACCION Texas, El Paso

Pia Orrenius
Senior Economist
President's Council of Economic Advisers,
Washington, D.C.

Maria Elena Perales
Owner
Pasadita Restaurant, Canutillo, Texas

Noah Sawyer
Research Associate
Urban Institute, Washington, D.C.

Dan Sokolov
Senior Attorney
Federal Reserve Board, Washington, D.C.

Les Tanaka
Executive Director
Greater Dallas Asian American Chamber of
Commerce

Jennifer Vasiloff
Executive Director
Coalition of Community Development Financial
Institutions, Washington, D.C.

Barry Wides
Acting Deputy Comptroller for Community Affairs
Office of the Comptroller of the Currency,
Washington, D.C.

Director
Pew Hispanic Center, Washington, D.C.

Janie Barrera
President and CEO
ACCION Texas, San Antonio

Bob Byrne
Director of Diverse Growth Segments
Wells Fargo Bank, San Francisco

Donna Gambrell
Deputy Director
Federal Deposit Insurance Corp., Washington, D.C.

Richard Hayes
Director of Community Partners
Fannie Mae, Washington, D.C.

Esau Liu
Senior Vice President
MetroBank, Houston

Grace McDermott
Southwest Regional President
U.S. Pan Asian American Chamber of Commerce,
Dallas

Alberto Munoz
Executive Director
Dallas Plan Fund

J. Reymundo Ocanas
Executive Director
Texas Association of Community Development
Corporations, Austin

William J. Patient
CRA Compliance Officer
Cherokee Bank, St. Paul

Vicki Peters
Senior Vice President
Bank of Oklahoma, Tulsa

Judy Schneider
Vice President and Chief Credit Officer
National Equity Fund, Chicago

Theresa Stark
Program Manager
Office of Thrift Supervision, Washington, D.C.

Ignacio Urrabazo, Jr.
President
IBC, Commerce Bank, Laredo

Madge Vasquez
Community Lender
Austin Community Development Corp.

Eloy Villafranca
Community Affairs Officer
Federal Deposit Insurance Corp., Dallas

Seifu Yigezu
Chief Operating Officer
Dallas Urban League

Agenda

Wednesday, September 29

7:30 a.m. Registration and Continental Breakfast
8:30 a.m. Welcome
8:45 a.m. Opening Address
9:15 a.m. General Session
Defining Immigrant Markets
Insiders' Insights into Immigrant Markets
Pew Hispanic Center: Remittances and Other Business Opportunities
Bankers' Views on Pursuing Immigrant Markets
Noon Luncheon and Address
1:30 p.m. General Session
Financial Relationships That Work
2:15 p.m. Concurrent Sessions
Affordable Housing Resources and Financing
Best Practices: Serving Immigrant Markets
Microlending Opportunities, Challenges and Resources
3:15 p.m. Concurrent Sessions Repeated
4:15 p.m. Reception

Thursday, September 30

7:30 a.m. Continental Breakfast
8:15 a.m. Opening Remarks
8:30 a.m. General Session
USDA Rural Development: Opportunities and Challenges of Immigration in Rural America
Fannie Mae: From Homeland to a Home
Urban Institute: Analysis of Alternative Financial Services Providers
Discussion: Getting Started in the Formal Economy
Q&A with Regulatory Agencies
Noon Luncheon and Address
2:00 p.m. Adjourn